



GPA Azimatronics expands partnership with Hypertherm Associates with robotic software

MEXICO CITY, August 2023 – Hypertherm Associates, manufacturer of industrial cutting systems and software, is pleased to announce an expanded partnership with GPA Azimatronics, the division of GPA Group that offers automation of production processes and the integration of robotic systems for industry in general. GPA Group is a trusted Hypertherm Associates partner and now becomes a Robotmaster Authorized Partner, offering advanced robotic programming solutions in Mexico.

For the past two years, GPA Azimatronics has been working with Robotmaster® software to provide cutting-edge robotic programming solutions for cutting and welding applications. The addition of Robotmaster to their product portfolio has enabled the company to expand and diversify the solutions it offers, providing customers with an efficient way to program their robotic systems and reduce downtime. As an offline programming software for robots that helps manufacturers maximize productivity on production runs of all sizes, Robotmaster makes programming parts of any complexity quick and easy as a result of its integrated CAD/CAM functionality.

“Robotmaster has allowed us to add additional value to robotic cutting and welding applications in the metalworking and automotive industries. Thanks to this software, we have been able to test, and present solutions tailored to the specific needs of our clients, demonstrating that it is possible to work offline to reduce downtime in their production lines”, said Jonatan Gonzalez, Controls Coordinator at GPA Azimatronics.

With the addition of Robotmaster software to their product portfolio, GPA Azimatronics offers a world-class automation package that pairs Hypertherm plasma equipment and efficient offline robot programming capabilities.

Patrick Chelli, Software Sales Manager at Hypertherm Associates, expressed his enthusiasm for the collaboration: “GPA Azimatronics has built a strong reputation in the field of industrial automation for over 20 years. Our team is excited and believes that this partnership will encourage manufacturers in Mexico to trust GPA for their automation needs”.

About GPA Group:

For 33 years, we have developed technology and helped our clients scale their businesses. Our specialty is conceptualizing, designing, engineering, and manufacturing components and complex machines with the highest technology for the most demanding production processes. Our commitment is to innovation and the exponential growth of our clients. For more information, visit our [website](#).

About Hypertherm Associates

Hypertherm Associates is a manufacturer of industrial cutting software and products based in the USA. Their products, including Hypertherm plasma and OMAX waterjet cutting systems, are used by many companies worldwide for building ships, airplanes, trains, steel structures, manufacturing

heavy equipment, erecting wind turbines, and more. In addition to cutting systems, the company develops reliable CNC and software known for their performance and dependability, offering increased productivity and profitability to hundreds of thousands of businesses. Founded in 1968, Hypertherm Associates is a 100 percent associate-owned company that employs around 2,000 associates and has operations and representations worldwide. To learn more about Hypertherm Associates, please visit our [website](#).