



## Hypertherm Associates returns to EuroBLECH 2022 with solutions for customers facing rising costs and labor challenges

**DORDRECHT, The Netherlands—Aug. 11, 2022**—Hypertherm Associates, a U.S. based manufacturer of industrial cutting products and software, is heading to EuroBLECH, the world's largest trade exhibition for the sheet metal working industry. The company's technology and product brands will welcome show visitors from two buildings at the Hanover Exhibition Grounds in Germany from October 25 to 28. This year, Hypertherm Associates will focus on automation and sustainability with products and solutions that help customers automate and make their cutting operations more efficient.

"We are excited to meet our partners and customers again at this year's show," said Marco Mostert, the Hypertherm Associates regional director for Europe, the Middle East, India, and Africa. "We know our customers are facing extraordinary challenges from the combination of inflation, economic uncertainty from the ongoing conflict in Ukraine, and labor shortages. The products and solutions we bring to this year's show are designed to help customers tackle those challenges."

Hypertherm Associates' OMAX technology brand will exhibit its market leading waterjet systems in Hall 12, Booth H80. Show visitors will have an opportunity to see the OptiMAX, considered the world's most accurate waterjet, along with the ProtoMAX, a compact, self-contained cutting system perfect for prototyping and low volume cutting. OMAX will also feature its highly intuitive IntelliMAX software.

The company's Hypertherm technology brand will highlight its plasma offerings right next door in Hall 13, Booth E158. Show visitors can experience a new revolution in plasma cutting: the Powermax SYNC for the first time at a European show. This innovative series of plasma systems features built-in intelligence and a single-piece consumable cartridge to automate plasma cutting. In addition, Hypertherm will showcase the world's only X-Definition plasma and a new HPR cartridge for HPRXD plasma systems, a revolutionary change that will simplify plasma cutting helping customers reduce labor and training costs.

The Hypertherm booth will also feature demonstrations of ProNest and Robotmaster, both of which are part of the Hypertherm Associates Software Group. ProNest CAD/CAM nesting software enables seamless integration with SureCut, technology that applies optimized parameters to simplify cutting and reduce the need for operator intervention. Robotmaster software helps manufacturers maximize their robot's productivity with easy and efficient robot programming for a variety of applications. With embedded plasma and robotic functionality, Robotmaster enables automated welding, reducing skilled labor requirements.

Hypertherm Associates is a U.S. based manufacturer of industrial cutting products and software. Its products, including Hypertherm plasma and OMAX waterjet systems, are used by companies around the world to build ships, airplanes, and railcars; construct steel buildings, fabricate heavy equipment, erect wind turbines, and more. In addition to cutting systems, the company creates CNCs and software trusted for performance and reliability that result in increased productivity and profitability for hundreds of thousands of businesses. Founded in 1968, Hypertherm Associates is a 100 percent Associate-owned company, employing approximately 2,000 Associates, with operations and partner representation worldwide. Learn more at [www.HyperthermAssociates.com](http://www.HyperthermAssociates.com).

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